

2024 Maynard 200 Program

Faculty Biographies

Week 2 Training
July 15-19, 2024

TCU- Bob Schieffer College of Communication
Moudy South , 2805 South University Drive, Fort Worth, Texas

Faculty

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Caroline Ceniza-Levine
Dickson Louie
Ernesto Aguilar
Katrice Hardy
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Maynard Institute for Journalism Education Leaders

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Faculty

Andy Alford



Andy Alford is The Texas Tribune's director of recruitment, training and career development. She also manages the Tribune's fellowship program, which employs student fellows to work in all areas of the organization, including on teams in the newsroom, as well as the events, product development, and marketing and communication teams.

Andy came to the Tribune in 2022 after a long stretch at the Austin American-Statesman, where she rose from reporter to managing editor. Andy had a nearly 19-year tenure at the Statesman where she had various roles, including local editor, data journalist on the investigative team and community affairs reporter.

Caroline Ceniza-Levine



Caroline Ceniza-Levine is a career expert, media personality and founder of the Dream Career Club. Caroline is a Senior Contributor to Forbes.com, Top LinkedIn Voice for Executive Coaching, Career Counseling and Personal Development, and former career columnist for Money.com, Time.com, CNBC, and Portfolio. She has been a repeat guest expert on CBS, CNN, CNBC, and Fox Business and has been quoted in major media outlets, including BusinessWeek, Entrepreneur, Fast Company, Fortune, Inc, NPR, and the Wall Street Journal.

As an executive coach, Caroline has worked with professionals from Amazon, American Express, Condé Nast, Goldman Sachs, Google, McKinsey, Tesla, and other leading firms. She designed and oversees the career program for the Columbia Business School Executive Program in Management and is the creator of the online courses — Behind The Scenes In The Hiring Process and Making FIRE Possible. Caroline is the author of Jump Ship: 10 Steps To Starting A New Career.

A classically-trained pianist at Juilliard and Manhattan School of Music, Caroline performed stand-up comedy in NYC clubs for 10 years and currently is a producer and writer with FBC Films. A native New Yorker, Caroline divides her time among Florida, New York and Costa Rica and blogs about her journey to the land of Pura Vida on Costa Rica FIRE.

Dickson Louie



In addition to serving as Executive-in-Residence for the Media Entrepreneurs and Product Developers Track, Dickson is principal of Dickson Louie & Associates, a Bay Area consultancy providing strategic planning, competitive analysis and executive development services to startups, nonprofits and Fortune 500 companies. He is also a contract business case writer for BerkeleyHaas, UCLA Anderson and UC Davis Graduate School of Management.

He has over 30 years of professional management experience in news media, having worked as a planning and business development executive at the Los Angeles Times, the San Francisco Chronicle and The Mercury News in San Jose. At those, he helped to oversee the launch of the Ventura County and Valley editions at the Times, the Viet Mercury Vietnamese-language weekly at the Mercury News and the 96 Hours weekend section at the Chronicle. On the Times Mirror corporate staff, he oversaw finances of its \$2 billion newspaper division. He was a research associate at Harvard Business School, where he authored over 20 management case studies for the second-year MBA course, including those on Amazon.com, CBS News, and the New York Times.

He was also co founder, president and CEO of Time Capsule Press, a publishing imprint start-up focused on creating books from archival material and whose content partners included the Los Angeles Times, the Washington Post and Getty Images. Dickson has a bachelor's in business administration from California State, East Bay and an MBA in finance, marketing and statistics from the University of Chicago.

Ernesto Aguilar



Born in East Houston, Ernesto Aguilar's life was transformed by public media. His career has traversed daily newspapers and alternative weeklies to public radio news and program director roles. At KQED, he oversees radio broadcast content and DEI initiatives in the organization's Content division. He is former co-chair of the KQED DEI Council. In his spare time, he writes OIGO, a newsletter on public media and diverse audiences.

Prior to KQED, Ernesto served stations as executive director of the National Federation of Community Broadcasters. He was also part of the founding committee of Public Media for All, an initiative aimed at organizing radio stations around actionable DEI outcomes. A Robert C. Maynard Institute for Journalism Education Fellow, Sulzberger Executive Leadership Fellow, and Public Media CEO/COO Bootcamp graduate, Aguilar has a B.A. in journalism, with minors in sociology and Women's Studies from the University of Houston.

Katrice Hardy



Katrice is vice president and executive editor of The Dallas Morning News. Previously, she was executive editor of The Indianapolis Star and Midwest regional editor for USA Today Network.

When Katrice joined the network in 2016, she was the executive editor of The Greenville News and then took on responsibilities as the South regional editor overseeing news organizations in South Carolina, North Carolina, Louisiana, Alabama, Mississippi and Virginia.

Previously, she had worked for 20 years at The Virginian-Pilot where she started as an intern and left as managing editor.

Her IndyStar newsroom and its reporting partners The Marshall Project, AL.com and Invisible Institute were awarded the 2021 Pulitzer Prize for National Reporting for “Mauled: When Police Dogs are Weapons,” and the newsrooms where she has led have won multiple IRE, Editor & Publishers and a myriad of state honors as well.

She is a board member of The Marshall Project, a member of the National Association of Black Journalists, the Dallas Assembly and the International Women's Forum.

Katrice believes strongly that a news organization’s role is to shine light on wonderful people and organizations making a difference in local communities and to uncover the problems, ills, misuses and abuses to help make positive change.

Maria Carrillo



Maria is a consultant and coach after spending 36 years in seven newsrooms. She was enterprise editor at the Tampa Bay Times and Houston Chronicle and, before that, managing editor at The Virginian-Pilot. She has edited dozens of award-winning projects, frequently lectures on narrative journalism and co-hosts a podcast (WriteLane) about craft.

She is a board member of the Virginia Center for Investigative Journalism as well as the National Press Photographers Association and a juror for the Hillman Prizes.

Maria was born in Washington, D.C., two years after her parents left Cuba in exile. She now lives in St. Petersburg, Fla.

Marian Chia-Ming Liu



For the past two decades, Marian Chia-Ming Liu has worked across newspapers and digital platforms, diving into what resonates with readers in the local, national and global news cycle.

Her career has always been about reflecting the communities she represents — Asian, immigrant and female, covering everything from Korean pop to health disparities across communities.

Currently, Marian is The Washington Post's Projects Editor of Special Newsroom Initiatives and Partnerships, focused on developing innovative new ways to reach to new readers. She's managed several projects and section launches, including the new Style section covering news from the front lines of culture; Well+Being, wellness stories on bodies of all shapes, sizes and colors; plus the Pulitzer-winning series "The Attack: Before, During and After."

Before The Post, she was a writer, music critic and editor at CNN in Hong Kong and several newspapers, including the Seattle Times, San Jose Mercury News, Source Magazine and the South Florida Sun Sentinel, where she launched a hyperlocal entertainment site and app. Liu also directed the student multimedia convention projects for the Asian American Journalists Association and UNITY. She serves as National Vice President of Civic Engagement for AAJA and is developing an updated style guide for the AANHPI community.

P. Kim Bui



P. Kim Bui is a 2023-24 John S. Knight Journalism fellow. Recently, she was senior director of product and audience innovation at the Arizona Republic. A native Iowan, she's focused her career on leading real-time news initiatives and creating new storytelling forms for digital, print and broadcast companies catering to local, national and global audiences. Prior, she was editor-at-large for NowThis News and deputy managing editor for reported.ly, a distributed social journalism startup.

She was in the inaugural class of the Executive Program in News Innovation and Leadership from City University of New York's Craig Newmark Graduate School of Journalism. She's spoken on journalism and leadership worldwide and written about empathy in journalism for a number of research outlets. She writes a newsletter for emerging leaders, The Middles: themiddl.es

Sandra Clark



Sandra Clark, featured in Editor & Publisher's "15 Over 50" Class of 2024, is CEO at StoryCorps and is a leading voice in journalism and beyond, challenging norms and practices that create barriers to building trust and meaningful, sustainable connections with communities. At StoryCorps, she leads the award-winning organization's mission to help us believe in each other by recording and sharing stories from everyday people that illuminate the humanity and possibility in us all.

Prior to joining StoryCorps, Sandra was Vice President for News and Civic Dialogue at WHYY in Philadelphia. Her innovative approaches to collaborating with grassroots information providers garnered national recognition. Previously, Sandra served as Managing Editor at the Philadelphia Inquirer, leading the paper to a 2014 Pulitzer Prize for Criticism. She is a longtime visiting coach and mentor for the Maynard Institute.

Tom Huang



Tom is Assistant Managing Editor for Journalism Initiatives at The Dallas Morning News, where he edits enterprise stories, oversees the newsroom's internship program and leads the newsroom's community-funded journalism initiative, which seeks philanthropic support of public service journalism.

Since 2020, he has helped launch The News' Education Lab, which has expanded education reporting with the support of local foundations; Arts Access, a partnership with KERA that covers arts and culture through an equity lens; and the Dallas Media Collaborative, an alliance of news outlets and universities focused on solutions-based reporting on affordable housing.

As an adjunct faculty member of The Poynter Institute, he organizes seminars for professional journalists on writing, reporting and editing. For the past six years, he has served as a coach in the Poynter Table Stakes program, which helps newsrooms make the transition to sustainable digital publishing.

Virgil L. Smith



Virgil L. Smith is the founder and Principal of the Smith Edwards Group, LLC, a consulting firm he established in 2015 after a distinguished 24-year career at the Gannett Company. Prior to his retirement, Smith held various leadership roles, including President and Publisher at the Stockton Record and Asheville Citizen-Times, as well as a corporate HR executive responsible for talent development and diversity across broadcast, print, and digital operations.

Before joining Gannett, Virgil spent two decades at the McClatchy Company, where he held executive positions such as Human Resources Director, Director of Consumer Marketing, and Chief Labor Negotiator. Throughout his career, Virgil has helped numerous professionals achieve their career and life goals.

In addition to his work as a consultant and career coach, Virgil is currently the President of the Board of Trustees for the Z. Smith Reynolds Foundation. He has served as a Trustee since 2005.

Virgil has authored the book **"The Keys to Effective Leadership"** and has been recognized for his contributions by numerous professional and community organizations. His awards include the Ida B. Wells Award for Distinguished Leadership, the Lifetime Achievement Award from the Asheville Human Relations Council, and the Dr. Martin Luther King Jr. Legacy of Peace, Justice and Community Award.

Virgil holds a Bachelor of Science and Master's degree from the University of San Francisco and an Honorary Doctorate Degree from the University of North Carolina, Asheville. He resides in Atlanta with his wife, Joann Smith, PhD.

Maynard Institute for Journalism Education Leaders

**Odette Alcazaren-
Keeley**



Odette is Director of the Maynard 200 Journalism Fellowship Program of the Maynard Institute for Journalism Education. She is also a diversity communications and media executive, serving as president and founding partner of Global MediaX. GMX is a strategic multicultural and international media consultancy group headquartered in the San Francisco Bay Area. Previously, she was a consultant for the Democracy Fund.

A respected broadcast journalist, Odette's career spans 20-plus years in the United States and the Philippines. Previously, at New America Media [NAM], she was the national media network director, television and radio news anchor/executive producer, as well as chair and co-emcee of the NAM Ethnic Media Awards. She hosted and produced NAM's weekly segment on 91.7 FM KALW in the Bay Area, the TV show "New America Now" and its monthly TV news magazine on Comcast Hometown Network [CHN] with the same program name. She was also an alternate anchor and segment producer for 'Upside' on Comcast Channel 104.

She was a regular commentator and featured panelist on KQED TV and radio programs in San Francisco including "This Week in Northern California" and "Pacific Time."

In the 9/11 aftermath, Odette led the core group that launched the U.S. news bureau of The Filipino Channel TV of ABS-CBN International, headquartered in the Bay Area. She simultaneously served as news executive producer, co-anchor and head writer for "Balitang America" [News in America], the network's flagship newscast. In the Philippines, she had worked in the network's parent company, ABS-CBN Channel 2, as a news reporter, associate producer and head writer for its various production, news and current affairs programs and broadcast affiliates.

In 2022, Odette was the recipient of the "Unsung Hero Award" from the SPJ Northern California Board, and was also previously awarded as one of The One Hundred Most Influential Filipino Americans [TOFA]. She is a member of the Board of Governors of the National Academy of Television Arts & Sciences - SF Emmys [NATAS SF/NorCal], a board trustee of the Golden Gate National Parks Conservancy and a former board member of the University of the Philippines Alumni Association of San Francisco [UPAASF].

She graduated cum laude from the University of the Philippines Diliman, the country's premiere state university, with a bachelor's in Mass Communication and minored in Broadcast Journalism.

Felecia D. Henderson



Felecia currently serves as the new Executive-in-Residence of the Maynard 200 Fellowship. She is also the Director of Cultural Competency at the Maynard Institute for Journalism Education. She has trained more than 200 news organizations on Diversity, Equity, Inclusion and Belonging via the institute's signature Fault Lines® framework.

She is co-leader of the Maynard's Newsroom Transformation Program, an initiative that pairs two news organizations with consultants who train journalists to develop strategic plans to implement diversity, equity, and belonging (DEB) practices in community coverage and in the workplace.

Previously, Felecia was assistant managing editor at The Detroit News, leading entertainment and lifestyle coverage. She also was a member of the senior management team responsible for newsroom operations.

She began her journalism career at her hometown newspaper, The Courier-Journal in Louisville, KY, and held editing roles at the Detroit Free Press and Cincinnati Post.

Felecia earned a bachelor's degree in Radio-TV/Journalism from Murray State University, a master of organization development from Bowling Green State University, and a diversity certificate from Cornell University. She is a proud graduate of Maynard's Editing Program for Minority Journalists at the University of Arizona.

John X. Miller



John X. is a dynamic executive and non-profit leader with decades of experience in media, news management, organizational development and strategic planning.

Over his 45-year career he has worked in 10 newsrooms, was a top editor in six of those including roles as executive editor, managing editor, senior editor and public editor.

He currently serves as board chair for the Maynard Institute for Journalism Education, and board member for the Prison Journalism Project and OVISNews.com. He also is the Griffith Visiting Professor in Journalism and Mass Communications at his alma mater, Washington and Lee University.

He recently left his role at The Dallas Morning News as senior editor for sports, business and features to pursue other opportunities. Prior to that, he was senior editor at ESPN's The Undeclared where as an original member of that staff, he was vertical editor for colleges, commentary and Historically Black Colleges and Universities. At the Morning News, in addition to leading three departments, he led the effort to launch the newsroom's SportsDay Cowboys podcast and a newsroom mentoring program for staff and interns.

John X. was managing editor of the Winston-Salem Journal newspaper for three years before moving to ESPN in 2016. He is a native of Winston-Salem and was the first African American managing editor of the Journal.

Significantly, he was a founding staffer of USA Today in 1982 and an original staff member of The Undeclared in 2016, making his decades-long career unique.

He has been a top editor at several newspapers across the country including the Detroit Free Press, USA Today, the Charlotte Observer, Winston-Salem Journal and Myrtle Beach Sun News. He was also the top editor at the Hickory (NC) Daily Record and Lansdale (PA) Reporter.

He has led award-winning newsrooms in Winston-Salem, Hickory, Myrtle Beach and Lansdale, capturing awards for public service, general excellence, reporting, editorial writing, multimedia journalism, online breaking news, diversity, newspaper design and outstanding cooperation as an Associated Press member.

He has been a Pulitzer Prize Juror, a facilitator at the American Press Institute and was the first Donald W. Reynolds Distinguished Visiting Professor of Journalism at Washington and Lee University. He is a HistoryMaker, a member of Omicron Delta Kappa, the national leadership honor society, and Kappa Alpha Psi Fraternity Inc.

He is a graduate of Washington and Lee University with a bachelor's degree in journalism, where he is a visiting professor in the journalism department. He also serves on the Advisory Board for the School of Journalism and Mass Communications.

Evelyn Hsu



Evelyn Hsu is Co-Executive Director of the Robert C. Maynard Institute for Journalism Education. Prior to joining the Maynard Institute, she was a member of the faculty of the Poynter Institute and before that, she was an associate director of the American Press Institute. She has worked as a reporter for The Washington Post and for the San Francisco Chronicle.

She is a past national president of the Asian American Journalists Association. She is vice president of the board of directors of the Society of Professional Journalists Foundation.

Martin G. Reynolds



Martin is Co-Executive Director of the Maynard Institute. Previously, he was a senior fellow for strategic planning for the institute, helping to oversee planning and implementation of the "MIJE Re-Imagined" project. He is co-founder of Oakland Voices, a community storytelling project that trains residents to be community correspondents. For his work there, he was named as Digital First Media's Innovator of the Year.

Before his Maynard fellowship, Martin was senior editor for community engagement and training for 18 years with the Bay Area News Group, and editor-in-chief of the Oakland Tribune between 2008-2011. Reynolds was also a lead editor on the Chauncey Bailey Project, formed in 2007 to investigate the slaying of the former Oakland Post editor and Tribune reporter.

Martin was the former director of the Reveal Investigative Fellowships from the Center for Investigative Reporting. He has helped to raise more than \$1 million from foundations to support reporting and community engagement initiatives. He conducts Fault Lines® diversity training programs for media companies, colleges and universities. He is a sought-after speaker on the state of diversity, trust and inclusion in journalism.

Bob Schieffer College of Communication at TCU Partners

Dr. Kristie Bunton



Dr. Kristie Bunton is dean of TCU's Bob Schieffer College of Communication, where she also is professor of journalism. Before arriving at TCU in 2015, she was associate dean of the College of Arts and Sciences at the University of St. Thomas, Minnesota's largest private university.

Her Ph.D. in communication ethics and law is from Indiana University, and her master's and bachelor's degrees in journalism are from the University of Missouri. She has taught ethics courses for 35 years.

She is the author of the 2021 book: "Having Their Say: Athletes, Entertainers, and the Ethics of Speaking Out." She also is co-author of "The Ethics of Reality TV: A Philosophical Examination," and she has written chapters for books including "The Ethics of Entertainment", "The Ethics of the Family", and "Handbook of Mass Media Ethics". She also has published scholarly articles in journals such as the Journal of Mass Media Ethics and Public Integrity.

Dr. Uche Onyebadi



Dr. Uche Onyebadi (Ph.D., Missouri School of Journalism, MO - USA) is a professor and chair of the Journalism Department, Texas Christian University, and former Director of Southern Illinois University Carbondale's School of Journalism (2014-2016). He is the current editor of the International Communication Research Journal, published by the International Communication Division of the USA-based Association for Education in Journalism and Mass Communication (AEJMC).

Dr. Onyebadi's journalism career began as a reporter/feature writer at Vanguard newspaper (Nigeria), before he relocated to Kenya where he was a sports analyst (athletics, soccer and boxing) primarily on Kenya Broadcasting Corporation-TV. He was also engaged in sports management and promotions. Also in Kenya, he conceptualized and managed a 5-year Eveready-Energizer Batteries athletics sponsorship (1999-2004) for Athletics Kenya, the local affiliate of World Athletics (formerly, International Association of Athletics Federations, IAAF).

His peer-reviewed publications have appeared in several international journals, including the Journal of Broadcasting & Electronic Media, Journalism & Mass Communication Educator, International Journal of Communication, International Communication Gazette, Journalism, Journal of Social Media in Society, Journal of International and Intercultural Communication, and the Journal of Mass Media Ethics.

Jean Marie Brown



Jean Marie is an associate professor of professional practice in the Department of Journalism at TCU's Bob Schieffer College of Communication. In addition to serving as a full-time faculty member, she is also director of student media.

A former newspaper executive, Jean Marie spent most of her professional career working for Knight Ridder and later, for McClatchy newspapers. She held management positions at The Fort Worth Star-Telegram and The Charlotte Observer.

Her management career included time as a deputy features editor, city editor, assistant managing editor and managing editor. At one time, she directed local news coverage for the Arlington and Northeast edition of the Star-Telegram. Her strengths as an editor were line editing, story idea generation and staff development.

As a reporter, she excelled at covering local government and public policy. She began her career in the Chicago bureau of The Wall Street Journal where she covered agriculture, financial futures and U.S. farm policy.

Jean Marie has a bachelor's from Northwestern University's Medill School of Journalism & a master's from Texas Christian University.