

## 2023 Maynard 200 Faculty and Partner Biographies

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Martin G. Reynolds

## Faculty

A.C. Thompson



A.C. is a senior reporter with ProPublica and a correspondent for the PBS documentary FRONTLINE.

His work has helped lead to exoneration of two innocent San Francisco men sentenced to life in prison, the prosecution of seven New Orleans police officers and a congressional investigation of the U.S. Border Patrol. His life was fictionalized on the HBO show Treme.

Aaron Glantz





Aaron serves as Executive-in-Residence for the Maynard 200 Fellowship's Investigative Storytelling Track. He is California bureau chief and a senior editor at The Fuller Project, the global newsroom dedicated to groundbreaking reporting that catalyzes positive change for women.



Aaron is a two-time Peabody Award winner and Pulitzer Prize finalist, who produces journalism with impact. His work has sparked dozens of Congressional hearings and investigations by the FBI, DEA, Pentagon inspector general, and the United Nations Special Rapporteur for extrajudicial, summary, or arbitrary execution. One project prompted the second largest redlining settlement in Justice Department history, against Warren Buffett's mortgage companies.

As senior investigations editor for NPR's California Newsroom, he built an investigative collaboration for 17 public radio stations in partnership with NPR national. Their work led to the enactment of two state laws and propelled more than \$2 billion in additional funds for affordable homeownership, climate mitigation, and compensation for fire victims.

A longtime senior reporter at Reveal from The Center for Investigative Reporting prior to joining NPR's California Newsroom, Aaron's work has appeared in the New York Times, Chicago Tribune, and a host of other print and broadcast outlets, including ABC News, NBC News, and the PBS Newshour, where he has received three national Emmy Award nominations as a correspondent. Projects Aaron wrote or edited have also received the Selden Ring, Alfred I. duPont-Columbia Award, two Sigma Delta Chi Awards, two Military Reporters and Editors awards, three National Headliner Awards, a SABEW Award, Online Journalism Award, and Overseas Press Club Citation.

Aaron is author of three books: How America Lost Iraq (Penguin); The War Comes Home: Washington's Battle Against America's Veterans

	<p>(UC Press); and <i>Homewreckers: How a Gang of Wall Street Kingpins, Hedge Fund Magnates, Crooked Banks, and Vulture Capitalists Sucked Millions Out of Their Homes and Demolished the American Dream</i> (HarperCollins)</p> <p>An alumnus of the John S. Knight Journalism Fellow at Stanford University, Aaron has been a DART Ochberg Fellow at Columbia University and a visiting professor at the UC Berkeley Graduate School of Journalism.</p>
<p><b>Adriana Lacy</b></p> 	<p>Plenary Speaker, Adriana is an award-winning journalist and consultant based in Boston, Massachusetts. She is the founder and chief executive officer of Adriana Lacy Consulting, a highly successful digital consulting firm that specializes in helping publishers and businesses expand their digital audiences. With a passion for storytelling and a deep understanding of the digital landscape, Adriana has made a significant impact in the industry. She is also an esteemed adjunct lecturer in the journalism department at Brandeis University, where she imparts her knowledge and expertise to the next generation of journalists.</p> <p>Adriana has been recognized as a Forbes 30 Under 30 honoree for her creation of Journalism Mentors, a platform dedicated to advancing early-career journalists through mentorship and paid media opportunities. Adriana's thought leadership extends to her writing as she curates and authors <i>Media Minds</i>, a newsletter focusing on the intersections of journalism, tech, and product. With a wealth of experience at prominent media outlets such as <i>Axios</i>, the <i>Los Angeles Times</i>, and the <i>New York Times</i>, Adriana's expertise and dedication to innovation have earned her a reputation as a respected figure in the industry.</p> <p>Her academic background includes two bachelor's degrees from Penn State University in African American Studies and Journalism, as well as a master's of science in Digital Audience Strategy with distinction from Arizona State University.</p>
<p><b>Amy Chen</b></p> 	<p>A 2019 Maynard 200 alum, Amy is the VP of Content at GGV Capital, a global venture capital firm focused on multi-stage, sector-focused investments. She was previously VP of Content at M13, a Los Angeles-based VC firm. Before that, she was the managing editor of host communications at Airbnb, where she oversaw the launch of its Resource Center for hosts.</p> <p>Prior to joining Airbnb, Amy had spent nearly seven years at LinkedIn, where she was one of the founding editors on a 65-person team that creates content and cultivates conversations in 12 countries. In her most recent role there, she was the managing editor of the special projects division that transforms LinkedIn data into compelling lists such as LinkedIn Top Companies, Top Startups, and Top Voices. A graduate of Northwestern University's Medill School of Journalism.</p> <p>Amy started her career as a newspaper reporter before working as a travel editor for <i>Frommers.com</i> and <i>Budget Travel</i> magazine.</p>

<p>Andy Alford</p> 	<p>Andy joined The Texas Tribune as director of editorial recruitment, training and career development in March 2022 after a 24-year run at the Austin American-Statesman, where she rose from reporter to assistant metro editor, metro editor, senior editor and then managing editor, overseeing award-winning and ground-breaking coverage and news events.</p> <p>Andy also manages the Tribune's premier fellowship program, which hosts dozens of early career journalists each year.</p>
<p>April Armstrong</p> 	<p>April has over a decade of diverse research experience. Currently she conducts research in support of product development and journalism for The Seattle Times.</p> <p>Her background includes research design, user experience research, focus group moderation, and market analysis..</p>

**Caroline Ceniza-  
Levine**



Caroline is the founder of the Dream Career Club, author of “Jump Ship: 10 Steps to Starting A New Career” and an executive coach. She has worked with professionals from Amazon, Condé Nast, Google, HBO, Riot Games, Tesla, Time Warner and other leading firms.

Caroline is a senior contributor to Forbes Leadership and has appeared as a repeat guest expert on CBS, CNN, CNBC and Fox Business. She has been quoted in major media outlets including Bloomberg Businessweek, Entrepreneur, Fast Company, Fortune, Inc, Newsweek and Success.

Caroline teaches professional development courses at Columbia University and is a coach for the Asian American Journalists Association and the Maynard 200 Fellows. Before starting her firm in 2008, she spent 15 years in strategy consulting, executive search and HR, including recruiting roles at Time Inc and HR consulting for Condé Nast, Disney ABC, TV Guide and AOL/Yahoo/Verizon.

A classically-trained pianist at Juilliard and Manhattan School of Music, Caroline stays active in the arts as a partner in FBC Films. She splits her time among Florida, New York and Costa Rica.

**Catherine “Cathy”  
Eckstein**



Cathy is founder and CEO of Cornerstone CMO, helping organizations develop a compelling strategy and strong systems of accountability and measurement to ensure attainment of the strategic vision. She often works as a part-time member of an organization’s executive team, providing additional leadership, coaching and support as needed.

Cathy is also a general partner in the Sonoran Founders Fund that makes seed investments in technology startups with a focus on supporting underrepresented entrepreneurs. She has over 25 years of leadership experience with organizations ranging from startups to global Fortune 500 companies across a variety of industries, including technology, software, energy, consumer goods/services, financial, retailing and not-for-profits.

Before founding Cornerstone, Cathy was president of OneGuard Home Warranties, chief marketing officer of Insight Enterprises, SVP Marketing at Ingram Micro and held senior marketing positions with the Kellogg Company and The Clorox Company. She began her career as a CPA with Deloitte.

Cathy has a bachelor’s degree in Industrial Management from Purdue University and an MBA from The University of Chicago. She is an Investment Committee member for Arizona Founders Fund, board chair for Glencroft Center for Modern Aging and is on the board of TTI Success Insights and Shepherd of the Desert Church.

## Darren Johnson



Darren is an Organizational Leadership (OL) Practitioner and a member of the Equity, Diversity, and Inclusion (EDI) core team at CCL. In this role, he partners with executive and senior leadership teams to define and activate enterprise wide strategic objectives to build EDI and other leadership capabilities. Using a client centered approach, he facilitates conversations with executive leader groups and advises individual executive leaders. Darren earned a Masters in Organization Development, in partnership with National Training Lab, from American University in Washington DC. He is a Certified Change Management Professional, Prosci certified and facilitator of Development Dimensions International leadership development programs since 1996.

As a Dad, author, advisor, National Training Laboratories (NTL) member, and founder of several organizations, Darren brings 30+ years of hands-on leadership and organization development experience, as well as business ownership. In college he founded Fashion World Productions, a small modeling agency in Nashville, TN and eventually sold it for a profit. While at Nissan, Darren was the US/Japanese liaison, assisting managers and junior executives from both countries as they focused on working together as one team. In 1994 he left Nissan to start his organization development consulting company, InsideOut Learning, Inc.

During the mid-90's, he led Thomas Nelson Publishing through a corporate-wide diversity initiative that started with coaching the CEO, facilitating the ET, and facilitating sessions for their entire employee population. He served as Deputy Director for the state of New Mexico's Office of African American Affairs (OAAA). At OAAA he led and designed diversity and inclusion programs and advised community and business leaders across the state on ways to integrate DEI into their organizations. From 2005-2008 he served on contract as President of the Nashville Black Chamber of Commerce (Nashville, TN). He also facilitated DEI sessions for business owners and others throughout the Nashville area.

In addition to successfully leading his own OD consulting company, Darren served as a director on several boards. He also worked as an Organization Development Specialist for Hughes Aircraft and as a manager for General Motors. He is author of the Letting Go of Stuff ebook series and host of the LettingGoCafe.com podcast..

## Dickson Louie



In addition to serving as Executive-in-Residence for the Media Entrepreneurs and Product Developers Track, Dickson is principal of Dickson Louie & Associates, a Bay Area consultancy providing strategic planning, competitive analysis and executive development services to startups, nonprofits and Fortune 500 companies. He is also a contract business case writer for BerkeleyHaas, UCLA Anderson and UC Davis Graduate School of Management. He has over 30 years of professional management experience in news media, having worked as a planning and business development executive at the Los Angeles Times, the San Francisco Chronicle and The Mercury News in San Jose. At those, he helped to oversee the launch of the Ventura County and Valley editions at the Times, the Viet Mercury Vietnamese-language weekly at the Mercury News and the 96 Hours weekend section at the Chronicle .

On the Times Mirror corporate staff, he oversaw finances of its \$2 billion newspaper division. He was a research associate at Harvard Business School, where he authored over 20 management case studies for the second-year MBA course, including those on Amazon.com, CBS News, and the New York Times. He was also co-founder, president and CEO of Time Capsule Press, a publishing imprint start-up focused on creating books from archival material and whose content partners included the Los Angeles Times, the Washington Post and Getty Images. Dickson has a bachelor's in business administration from California State, East Bay and an MBA in finance, marketing and statistics from the University of Chicago.

Dickson was a two-time national finalist for the White House Fellowships. Dickson is an adjunct at UC Davis Graduate School of Management, on the faculty of the Asian American Journalists Association Executive Leadership Program and treasurer on the Maynard Institute board.

## Dr. Dorothy Bland



Dorothy is a journalism professor at the University of North Texas Mayborn School of Journalism (MSOJ), former award-winning publisher, and media management consultant.

Her industry experience includes working for USA Today as well as news organizations ranging from the Commercial Appeal in Memphis to the Fort Collins Coloradoan. She earned three Gannett rings for outstanding performance as a publisher and a variety of other journalism awards. She has managed online startups and acquisitions. She completed the Harvard Institute for Management and Leadership in Education in 2014.

As a McCormick-Tribune Fellow, she completed the Kellogg School of Management's Advanced Executive Development Program at Northwestern University in 2004. She is a member of the Maynard Institute Board of Directors and a graduate of two Maynard programs – the Institute for Journalism Education Management Training Center Program at Northwestern University and the Editing Program for Minority Journalists in Tucson, Arizona.

As a media management consultant, Dorothy has worked with a variety of clients including the Canadian Broadcasting Corporation and States Newsroom. Bland has served on more than 15 Accrediting Council on Education in Journalism and Mass Communications site teams from New York University to American University in Dubai. She has taught a variety of classes ranging from Race, Gender and Media to International Media Systems.


Prior to joining UNT, Dorothy was a professor and journalism director at Florida A&M University, which earned the UNT NABJ Student Chapter of the Year when she was the adviser. UNT's NABJ chapter also earned the national UNT Student Chapter of the Year in 2022, and she is the current UNT NABJ Adviser.

In 2022, Dorothy was honored by the Society of Professional Journalists (SPJ) with the national Distinguished Teaching in Journalism Award. In 2019, she was honored as one of the top 35 women in higher education by *Diverse Issues in Higher Education* magazine. Under her leadership, the MSOJ launched the 100% online master's degree in digital communication analytics, grew enrollment, faculty, staff, and revenues. Her long-term commitment to diversity is evident in her teaching, research, and service. In 2016, the MSOJ earned the Association for Education in Journalism and Mass Communication's Equity and Diversity Award. Her research interests include diversity in media, digital/social media, and management/leadership.

She has served as a mentor in AEJMC's Minorities and Commission Division and is active in the Commission on the Status of Women. She also serves on the Leadership Council for Florida International University's Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication.

Dorothy earned her PhD in communication from Florida State University, MBA from George Washington University, and a



	<p>Journalism Bachelor of Science degree from Arkansas State University., an investigative reporter based in Washington, has worked as an investigative reporter for Talking Points Memo, the government and political institutions reporter for Grid News, and the Justice Department correspondent for Courthouse News Service.</p> <p>Her work on politics and the justice system has also appeared in Politico, Vice News, The Appeal and The Atlantic.</p>
<p><b>Ernesto Aguilar</b></p> 	<p>A 2019 Maynard 200 alum, Ernesto is director of radio programming at KQED, serving the San Francisco Bay Area. In addition, he writes the newsletter OIGO, which covers the intersection of public media and its efforts/challenges in serving, learning from, and speaking to Latino audiences.</p> <p>Prior to his work at KQED, Ernesto served as executive director at the National Federation of Community Broadcasters, where he created its DEI guide for stations, and on the original organizing committee of Public Media for All. He has also worked in community radio, daily newspapers, and alternative news weeklies.</p> <p>He's a graduate of the Sulzberger Executive Leadership Program at Columbia University; the Public Media CEO/COO Bootcamp; and the Maynard Institute for Journalism Education's Maynard 200 Executive Leadership cohort.is a labor correspondent at KQED radio for which she previously covered immigration. In 2022, she was named one of the 10 Most Influential Latina Journalists in California by the California Chicano News Media Association.</p> <p>Her work has won awards from SPJ Norcal and a national and regional Edward M. Murrow Award for the collaborative reporting projects “Dangerous Air” and “Graying California.”</p> <p>Before joining KQED, Farida worked as a producer at Radio Bilingüe, a national public radio network. She has a master’s in journalism from Stanford University.</p>

## Hilda Polanco



Hilda leads BDO FMA, a specialty practice exclusively serving nonprofit organizations and their funders. She has over 30 years of experience in nonprofit finance, and in 1999 founded the capacity-building firm Fiscal Management Associates which became BDO FMA in 2021.

After beginning her career at Ernst & Young, Hilda established her own firm in 1991 to provide audit and accounting services to nonprofits. The mission-oriented work of her clients made a deep impression and kindled a passion to delve into the nonprofit sector, leading to the formation of FMA.

Early on, Hilda led FMA to collaborate with the Robin Hood Foundation in a then-emerging model of “capacity building beyond the grant,” in which funders engage consultants to provide direct services to their grantees. Besides being able to provide services to smaller nonprofits on a larger scale, this early partnership initiated what became a central aspect of Hilda’s work: strengthening the relationship between foundations and their grantees.

Recently, she has worked closely with some of the nation’s largest foundations to illuminate the full cost of delivering nonprofit programs and has joined them in calling other members of the philanthropic sector to better understand how nonprofit revenue models support operations and ultimately, to work toward more knowledgeable financing of those business models. At the same time, she is passionate about helping nonprofits develop a resilient long-term financial strategy, operationalizing strategic plans and considering realistic financial implications.

A dynamic speaker with deep industry & finance knowledge, Hilda is widely known for providing nonprofit leaders with the skills and confidence they need to tell their organization’s financial story, as well as working with boards to strengthen their capacity to execute their fiduciary responsibility. She has written and spoken frequently about best practices in planning for and establishing endowments and other fiscal reserves. She is a frequent speaker with the AICPA and philanthropy-serving organizations such as GEO, PEAK Philanthropy, and Philanthropy NY.

Hilda graduated from New York University with a B.A. in Accounting. She holds the Certification in Control Self-Assessment from the Institute of Internal Auditors awarded to practitioners who can provide guidance on risk, controls, and business objectives. In addition, Hilda holds the Chartered Global Management Accountant (CGMA) awarded by the American Institute of Certified Public Accountants (AICPA). The CGMA demonstrates management accounting expertise, determination and commitment to achieving sustainable business success.

## James Nixon



James is a transformational leader with a 20+ year track record of building customer-focused strategies, experiences, products, and organizational structures with strong business results for Johnson & Johnson, Neighborly, Hilton, Office Depot, Marriott, CNN Digital, The New York Times Company, Deloitte Consulting, and Microsoft.

James is the president of NIXON Interests, a strategic advisory practice currently engaged by Johnson & Johnson's Consumer Health division (Kenvue) to lead the Digital Experience Platform (DxP) enterprise transformation. The DxP is a global technology platform that manages interactions across customer-facing digital channels to drive revenue growth, to optimize performance, to implement smart governance, and to enhance scalability

He was previously the senior vice president – digital, for Neighborly, and drove billions in revenue across digital marketing, customer relationship management (CRM), marketing technology (MarTech), digital product, and user experience (UX).

In 2020, James served as the vice president – digital product management, marketing technology for Hilton and was responsible for defining the marketing technology (MarTech) platform strategy that personalized guest journeys, optimized spend, and grew share of wallet across all channels: website, mobile, email, property, call centers, and social media. Prior, James was the vice president – digital product management, property experience and was responsible for defining and executing the worldwide Property Engagement Platform.

In 2017, James served as the vice president – digital product management & Omnichannel experience at Office Depot, where he defined the strategy and 5-year roadmap for all websites and mobile apps.


In 2012, James served as the head of International digital product & customer experience for Marriott International and held P&L responsibility for the digital strategies, products, services, and operations for global markets.

In 2009, James was senior director – global product strategy, audience development, and partnerships for CNN Digital where he established CNN Digital's new business and go-to-market strategy that enabled the organization to exceed its forecasted revenue goals.

Prior to CNN Digital, James served as strategic planning manager for The New York Times Company where he held a pivotal role in creating the digital strategy and roadmap for NYTimes.com's pay wall that rebalanced the product portfolio and was forecasted in delivering over \$10M in revenue within 3 years.

As a senior consultant for Deloitte Consulting in 2005, his results included defining the product strategy for Cincinnati Bell that delivered \$50M in revenue, and designing the growth strategy and 5-year roadmap process for newly divested Embarq organization by Sprint Nextel.

James holds a MBA Degree from Cornell University, Johnson Graduate School of Management, and a BS in Computer Engineering

	<p>from Lehigh University. James is a recipient of Cornell University Johnson School's - Wilbur Parker Distinguished Alumni Award, which recognizes African American alumni who demonstrate outstanding professional achievement and commitment to their community.</p> <p>James is also the best-selling author and publisher of <i>The Pursuit of Happiness at Work: A Practical Guide to Having a Purpose-Filled Career</i>, a book based on James' experience as a corporate strategist and technology innovation executive that brings to life proven strategies and true stories to guide you toward happiness in both your life and work.</p>
<p><b>Jill Van Why</b></p> 	<p>A 2022 Maynard 200 alum, Jill is senior vice president of programming operations at Fox News Channel and Fox Business Network. She oversees all aspects of production and programming operations for FNC and FBN as well as the on-screen look of all eight Fox News media platforms. She joined the network in 2000 as a college associate.</p> <p>Elevated to SVP in 2019, Jill is a leader of the network's Media Production Group, the creative team behind the on-screen presence of all Fox News Media platforms. She was instrumental in the department's creation in 2017 and helped usher in a unifying look across Fox News brands. She is also responsible for leading the hair &amp; makeup and fashion department.</p> <p>Most recently, she helped spearhead FNC's cutting-edge graphics presence throughout the 2020 election season, delivering historic ratings for FNC and FBN. She contributed to FBN's 2019 brand refresh that included updated graphics, logos and a new network tagline that drove a ratings increase of 30 percent.</p> <p>In addition to spearheading the team responsible for the look of FOX Business, she also led the team in launching the looks for FOX Nation (2018) and Fox Weather (2021).</p> <p>She has participated in several mentorship programs, guiding and advising staffers on the industry. On multiple occasions, Fox's MPG team has collaborated with The Animation Project to mentor at-risk local youth in graphics and animation.</p> <p>Jill is a graduate of the New York Institute of Technology and has a bachelor's in science.</p>

## John X. Miller



In addition to serving as Executive-in-Residence for the Frontline Editors and Managers Track, John X. Miller is the former Senior Editor for Sports, Business and Features at The Dallas Morning News. Previously, he was senior editor for news, commentary and HBCUs for Andscape (formerly known as The Undeclared), ESPN's website that reports on the intersection of race, sports and culture.

Miller was managing editor of the Winston-Salem Journal newspaper for 21/2 years before moving to ESPN in 2016. He is a native of Winston-Salem and was the first African-American managing editor of the Journal.

He is a veteran journalist of more than four decades, having been a top editor at several newspapers across the country including the Detroit Free Press, USA Today, the Charlotte Observer, Winston-Salem Journal and Myrtle Beach Sun News. He was also the top editor at the Hickory (NC) Daily Record and Lansdale (PA) Reporter.

Significantly, he was a founding staffer of USA Today in 1982 and an original staff member of The Undeclared in 2016, making his decades-long career truly unique.

He has led award-winning newsrooms in Winston-Salem, Hickory, Myrtle Beach and Lansdale, capturing awards for public service, general excellence, reporting, editorial writing, multimedia journalism, online breaking news, diversity, newspaper design and outstanding cooperation as an Associated Press member.

He currently serves as board chair for the Maynard Institute for Journalism Education, and has served on various ASNE and APME boards and committees over the years. He has been a Pulitzer Prize Juror, a facilitator at the American Press Institute and was the first Donald W. Reynolds Distinguished Visiting Professor of Journalism at Washington and Lee University in 2005. He is a HistoryMaker, a member of Omicron Delta Kappa, the national leadership honor society, and Kappa Alpha Psi Fraternity Inc.

From 1999 to 2008, he was at the Detroit Free Press and the Detroit Media Partnership, first as the Free Press' Public Editor, then as the DMP's Director of Community Affairs. His primary responsibilities as Public Editor were writing corrections, handling accuracy, credibility, readership and ethical issues for the newspaper, and he also wrote a column in an ombudsman role.

He is a 1977 graduate of Washington and Lee University with a bachelor's degree in journalism, where he serves on the Advisory Board for the School of Journalism and Mass Communications.

## Kari Cobham



A Maynard 200 Plenary Speaker, Kari is The 19th's first director of fellowships leading the groundbreaking Frances Ellen Watkins Harper Fellowship, which was launched in 2021 to create meaningful pipelines for those historically excluded from U.S. newsrooms. She has almost two decades of experience in journalism, digital storytelling and newsroom leadership.

Most recently, Kari was senior associate director of The Carter Center's Rosalynn Carter Fellowships for Mental Health Journalism and Media, and oversaw the program in the United States and abroad. Under her leadership, the fellowship expanded its global training for journalists on mental health reporting and well-being, grew its Colombia-based program across Latin America, launched a local newsroom collaborative to enhance reporting on access to mental health care and drilled down on supporting mental health of journalists from historically excluded communities. She has trained journalists on resilience and well-being for the National Association of Black Journalists and the American Press Institute, among others.

Previously, Kari was senior manager of digital content at Cox Media Group and executive producer of social media at ABC affiliate WFTV-TV in Orlando. She covered government and women's issues in the Caribbean and Florida as a staff writer for the Trinidad Guardian and The Daytona Beach News-Journal, worked with Chicas Poderosas on tools to aid refugees in Italy and managed media relations for former Philadelphia 76ers executive Pat Croce.

A graduate of Yale University's Thread media storytelling program, Kari's work has appeared in The New York Times, CNN, Fortune, Huffington Post, Poynter, Caribbean Beat and SHE magazines. Kari is a renowned mentor to some of the most accomplished women in journalism and an alumna of the ONA-Poynter Leadership Academy for Women in Digital Media. She is a sought-after public speaker and cofounder of Media Moms, an online support group for mothers in journalism.

Kari has a master's in mass communications from University of Central Florida and a bachelor's in public relations and advertising from Bethune-Cookman University, where she has been an adjunct professor.

## Kati Erwert



Kati is the senior vice president of product, marketing and public service at The Seattle Times. Kati leads a team of marketing professionals with a range of experience from digital and consumer marketing, research and design. The product team focuses on digital distribution, product development and engagement that drives business outcomes. She also oversees the organization's fundraising efforts, partnering with the newsroom to expand coverage areas through community-funding. And is an integral member of the team focused on audience revenue and digital subscription growth.

Kati joined The Seattle Times in 2007, after working in commercial radio for a number of years. She's held various marketing roles, expanding her responsibilities to include product in 2018 and fundraising in 2020. She lives in Shoreline with her young daughters and husband.

## Katrice Hardy



In addition to being this year's Maynard 200 Business Case Challenge Presenter, Katrice is vice president and executive editor of The Dallas Morning News. Previously, she was executive editor of The Indianapolis Star and Midwest regional editor for USA Today Network.

When Katrice joined the network in 2016, she was the executive editor of The Greenville News and then took on responsibilities as the South regional editor overseeing news organizations in South Carolina, North Carolina, Louisiana, Alabama, Mississippi and Virginia.

Previously, she had worked for 20 years at The Virginian-Pilot where she started as an intern and left as managing editor.

Her IndyStar newsroom and its reporting partners The Marshall Project, AL.com and Invisible Institute were awarded the 2021 Pulitzer Prize for National Reporting for "Mauled: When Police Dogs are Weapons," and the newsrooms where she has served in leadership positions, have won multiple IRE, Editor & Publishers and a myriad of state honors as well.

She is a board member of The Marshall Project, a member of the National Association of Black Journalists, the Dallas Assembly and the International Women's Forum.

Katrice believes strongly that a news organization's role is to shine light on wonderful people and organizations making a difference in local communities and to uncover the problems, ills, misuses and abuses to help make positive change.

## Laura Janelle Downey



A 2022 Maynard 200 alum and Business Case Challenge Coach, Laura is executive editor of WebMD’s magazine and its point-of-care products. She is also the company’s lifestyle features consumer team lead on the digital side.

Laura was a 2021 Dori Maynard Diversity Leadership Program fellow. Last February, she was honored as a Florida State University black alumna, and cited in the spring 2022 issue of the alumni association’s VIRES Magazine for career achievements.

After receiving a bachelor’s from Florida State University and a master’s in Journalism at Florida A&M University, Laura landed in New York City as a reporter for People. She has been a fashion/entertainment editor, magazine journalism professor, managing editor of 944 Las Vegas and Vegas Rated magazines, as well as Atlanta Best Media’s eight publications and ForbesTravelGuide.com.

## Leezel Tanglao



A Maynard 200 Business Case Challenge Presenter, Leezel is a bridge journalist at the intersection of editorial, product, business development and sales. She has worked at several media companies including The Points Guy, HuffPost, Associated Press, CNN, CBSNews.com, VICE News, NowThis, ABCNews.com, KCBS/KCAL and Press-Enterprise. She is currently the senior digital director at the Dallas Morning News. She received her Bachelor’s degree at Loyola Marymount University and a Masters degree at UCLA in Asian American Studies. She was a 2019-2020 Reynolds Journalism Institute Non-Residential Fellow and developed a tool to measure impact. She was part of the Poynter/ONA Women’s Leadership Program in 2016.

Aside from journalism, she is active in the Asian-American community. Leezel has served as a local and national board member of the Asian American Journalists Association (AAJA). She was named 2018 AAJA Member of the Year. She is currently the Filipino Young Leaders Program (FYLPRO) President and cofounder and project director of FYLPRO’s Tayo, a data innovation hub and media literacy initiative that works to empower Filipinx/a/o communities by collecting data, fostering partnerships, publishing culturally relevant insights, combat misinformation and developing leaders to create an equitable and sustainable future. If you’re wondering how to say her name, it’s pronounced LEE-ZEL (NOT Liesel from the “Sound of Music”)



**Linda Lloyd da  
Silva**



In addition to being the Maynard 200 Track Deputy for Media Entrepreneurs and Product Developers, Linda is a marketing and communications strategist whose career spans private and public sectors across diverse areas including media, consumer technology and international development.

She began her career at the Los Angeles Times as a financial planning department analyst helping the Times wrestle with major strategic decisions such as market expansion and new product development. She then moved to Gemstar-TV Guide International, a pioneering startup in the nascent mobile device industry. There she led marketing launches of products that helped reshape the way consumers interacted with screen-based content.

Linda later directed her interests back to international development and joined World Vision, one of the nation’s largest nonprofits for which she held diverse senior roles communicating the impact of its humanitarian work. Most recently, she was the top communications executive at the World Intellectual Property Organization, a specialized agency of the United Nations.

Linda has a bachelor’s from Vassar College in French Literature and a master’s in Education (international educational policy) and MBA (strategy & marketing) from Harvard University..

**Lorena Flores**



A Maynard 200 Business Case Challenge Presenter, Lorena is a digital editor with 20 years of editorial experience in online and print Hispanic media outlets. She is a Senior Community Audience Strategist on The Dallas Morning News Audience Team.

She was previously a part of the Digital Cabinet of the Dallas Morning News and the Training Committee and served as a board member of the Dallas Morning News Charities. She is a member of the DFW Chapter of NAHJ, where she served as Vice President. Before joining the DMN in 2014, she worked as a Senior Content Manager at Univision.

## Manny Garcia



Manny is executive editor of the Austin American-Statesman. In February, he was honored by the National Press Foundation with the Benjamin C. Bradlee Editor of the Year Award for leading the coverage of the Uvalde school tragedy.

In May, the Statesman was recognized as a Pulitzer Prize finalist in the Public Service category for its groundbreaking, accountability work on Uvalde.

Manny is a team builder, and champion of diversity. His background is in investigative work, and his projects have led to the convictions of public officials, changed state law and helped free a man wrongfully convicted of murder.

## Manuel McDonnell Smith



Manny is Senior Editorial Manager, Homepage Programming at Yahoo!. He was previously managing editor of the CBS newsroom in Philadelphia where he guided daily content and coverage for “Eyewitness News.”

He held previous news assignment roles for NBC News’ New York bureau and the FOX News national desk. Beyond the newsroom, he’s active in supporting efforts of the grassroots community to expand access to education and health in Philadelphia. He is also a convener around newsroom diversity + equity concerns and is Immediate past president of the Philadelphia Association of Black Journalists and advises the Lenfest Institute for Journalism.




He lives in northwest Philadelphia with his wife and three children, also passionately advocates for community issues and concerns that seek to improve the City of Brotherly Love.

## Maria Carrillo



Maria is a consultant and coach after spending 36 years in seven newsrooms. She was enterprise editor at the Tampa Bay Times and Houston Chronicle and, before that, managing editor at The Virginian-Pilot. She has edited dozens of award-winning projects, frequently lectures on narrative journalism and co-hosts a podcast (WriteLane) about craft.

She is a board member of the Virginia Center for Investigative Journalism and the National Press Photographers Association and a juror for the Hillman Prizes. Maria was born in Washington, D.C., two years after her parents left Cuba in exile. She now lives in St. Petersburg, Fla.

<p><b>Marisa Porto</b></p> 	<p>A Maynard 200 Business Case Challenge Coach, Marisa is the Knight Chair for Local News and Sustainability at the University of North Carolina at Chapel Hill.</p> <p>She is a veteran news and business leader with decades of experience in media startups, nonprofits and public companies including Gannett and Tribune Publishing.</p> <p>Marisa has spent a career focused on change management, digital transformation, product and audience development, entrepreneurial leadership and culture change. She has served as a consultant and advisor for news organizations throughout the United States and the countries of Ukraine and Georgia</p>
<p><b>Mark Walker</b></p> 	<p>A 2023 Maynard 200 alum, Mark is an investigative reporter in the Washington bureau of The New York Times. He was part of a team that won a Pulitzer Prize for its coverage of COVID-19 in 2020.</p> <p>Previously, he was a training director for Investigative Reporters and Editors. Before joining IRE, Mark worked as a watchdog reporter focusing on law and order at the Argus Leader in Sioux Falls, S.D.</p> <p>In 2016, he was named South Dakota Outstanding Young Journalist of the Year and won the South Dakota Newspaper Association’s public service reporting award for the series “Locked in Limbo” on mentally ill criminal defendants languishing in jail because of delays in mental competency evaluations.</p> <p>A graduate of Fort Valley State University in Georgia, he grew up in Savannah.</p>
<p><b>Marla Jones-Newman</b></p> 	<p>A Maynard 200 Business Case Challenge Presenter, Marla has been a successful diversity, equity and belonging [DEIB] practitioner since before the country’s awakening.</p> <p>She has written for Mother Jones about DEIB. Marla is committed to supporting, growing, and advocating for our vital workforce.</p> <p>She is an alumna of the Maynard 200 Executive Leadership track.</p>

## Michael Sherrod



Michael is currently the William M. Dickey Entrepreneur in Residence at TCU's Neeley School of Business. He began his career by starting a magazine publishing company right out of grad school. Over a few years he added 7 additional media properties to the original magazine. He transitioned from the print world into the online world in 1985 when he helped manage Star-Text, a video-text news service at the Star-Telegram, owned at the time by CapCities/ABC.

In his career, Michael has founded or co-founded 18 companies, including Black Dove Media, DigitalCity.com, AOL Local, Examiner.com and the AddLibra Corporation. Additionally, he has served in senior management roles and started new companies inside CapCities/ABC, AMR Information Services, AOL, Ancestry.com, and The Anschutz Companies.

In 2010, he served as the first publisher of The Texas Tribune, a non-profit, non-partisan media site covering Texas government, politics, and public policy and was a founding board member.

Michael is the immediate past chair of the board of the Urban Library Council, past chair of the Board of Trustees of the Kinsey Institute, the world's leading research institute for sex, gender and reproduction, and a former board member of the Craigslist Foundation. He also serves as board member, advisor and investor to a number of online organizations in Texas and around the world. Michael is an author and frequent speaker on online, cultural, business issues and how they will impact the near and mid-term future.

Michael holds a B.A. from the University of Notre Dame, where he studied in the interdisciplinary Great Books Program, an M.A. in Journalism from the University of Missouri at Columbia and an EMBA from The Neeley School of Business at TCU..

## Monika Bauerlein



A Maynard 200 Business Case Challenge Presenter, Monika has been CEO of Mother Jones since 2015 and has focused on expanding MoJo's journalistic and revenue capacity, deepen its impact, and broaden its audience.

Previously, she served as co-editor with Clara Jeffery, who is now editor-in-chief. Together, they have been honored with the I.F Stone Medal for Journalistic Excellence, the Pen/Nora Magid Award for Magazine Editing, and multiple National Magazine Awards including the 2017 honor for Magazine of the Year. Under their leadership, Mother Jones grew from, as the PEN judges wrote, "a respected, if under the radar indie publication to an internationally recognized powerhouse."

She has also worked as Mother Jones' investigative editor, focusing on longform projects marrying in-depth reportage, document sleuthing, and narrative appeal, and as an alternative-weekly editor, a correspondent for US and European publications in Washington, D.C. and at the United Nations, an AP stringer, corporate trainer, translator, sausage slinger and fishing-line packager. She lives in Oakland.

Monique O.  
Madan



In addition to being the Maynard 200 Track Deputy for Investigative Storytellers, Monique is a national investigative reporter at USA Today. Her latest project revealed how the federal government is funding a popular, but noxious, piping fix that is sickening people across America. Before that, “Left to Rot,” uncovered botched construction and evidence of money laundering at the collapsed Surfside condominium building in South Florida.

Prior to joining the investigations team, Monique covered immigration for the Miami Herald, where her work led to the freedom of a man who held the record for being in ICE's custody/solitary confinement the longest: 11 years. Her work has appeared in The New York Times, The Boston Globe, the Boston Herald and The Dallas Morning News.

In 2019, she was a fellow at Reveal from The Center for Investigative Reporting. She is a graduate of Harvard University and Emerson College.

Rebecca Aguilar



Rebecca is a freelance reporter and mentor based in Dallas, TX. She worked 28 years in TV news covering general news but focused on cops, courts, and crime. In her four decades, her investigations have included uncovering registered sex offenders as US Postal workers, VA hospital doctors experimenting on veterans without their knowledge, and Catholic pedophile priests secretly moved by the church to Texas only to abuse again.



She has been recognized with seven Emmys and 43 other awards and nominations for her work in journalism.



Rebecca made history in 2021 when she became the first Latina and woman of color to be elected President of the Society of Professional Journalists in the organization's 112-year history. She was instrumental in increasing the membership and leadership with more members of diverse backgrounds.

The veteran journalist continues as the program coordinator of the SPJ Dori Maynard Diversity Leadership Program, which helps journalists of diverse backgrounds to strengthen their voice and leadership skills inside and outside the newsroom. SPJ President 2018 appointed Rebecca to chair the SPJ Diversity & Inclusion Committee, and that's when she revamped the entire program.

Rebecca has also sat on the National Association of Hispanic Journalists (NAHJ) board as Vice President and At-Large. She is a frequent volunteer speaker and panelist at conferences for NAHJ, IRE, SPJ, and several local journalism organizations and chapters nationwide.

In 2022, Rebecca was inducted into the National Association of Hispanic Journalists Hall of Fame. And in 2023, the Mayborn School of Journalism at the University of North Texas honored her as the Super Alum of the Year. And when her schedule allows it, she teaches journalism at a Dallas Community College.

	<p>In today's world, you cannot have enough mentors. Rebecca is proud of mentoring journalists of different experience levels and encouraging them to become mentors. In 2017, she started Latinas in Journalism, a social media group aimed at helping get more Latinas into newsrooms nationwide. Today it has more than 2,500 members combined on Facebook and LinkedIn.</p> <p>Rebecca could not sit by and watch fellow journalists lose their jobs because of massive layoffs, downsizing, or newsrooms shutting down. In 2022 she started the social media initiative #CallingAllJournalists. The goal is to connect journalists, help them find jobs, provide guidance, and give them moral support. Her philosophy is "We succeed together."</p>
<p><b>Sandra Clark</b></p> 	<p>Sandra is CEO of StoryCorps, the award-winning nonprofit dedicated to recording, preserving and sharing audio and animated stories of everyday people of all backgrounds. Since 2003, StoryCorps has captured and archived more than half a million stories. She joined the organization in February.</p> <p>Previously, Sandra was vice president for news and civic dialogue at WHYY, the Philadelphia region's leading public media outlet. She was on the executive leadership team and led the newsroom's strategies for partnerships, audience growth and diversification, and community engagement.</p> <p>Sandra was managing editor of The Philadelphia Inquirer before joining WHYY in 2016, leading the organization to a 2014 Pulitzer Prize in Criticism.</p> <p>The Philadelphia Tribune listed her among 2021 Most Influential African American Leaders. She is a longtime advocate for diversity, inclusion, equity and closing the power and trust gap between journalists and communities of color.</p> <p>She has worked as a leadership coach and mentor with the Poynter Institute, the Maynard Institute for Journalism Education and the Lenfest Constellation News Leadership Initiative.</p>
<p><b>Shaneen Quarles</b></p> 	<p>A 2022 Maynard 200 alum and Business Case Challenge Coach, Shaneen, aka "Shaneenspeaks," is an experienced and expert media professional who has appeared regularly on many national and local television stations. One of her major appearances was as presenter of the Milestone Award to Grammy Artist Carrie Underwood alongside Grammy-winning artist and actress Kelly Rowland at the 2014 Billboard Music Awards.</p> <p>She graduated from Penn State University with a bachelor's in concentrations of Journalism and Meteorology. She was the first Black female weather anchor in Augusta, Georgia.</p> <p>When not on camera, she works for various companies branding, marketing, creating, scripting and executive producing digital commercials, modeling and social influencing to drive sales for clients.</p>

	<p>Shaneen is constantly innovating as Black women seek more acknowledgment in media, fashion and other industries..</p>
<p><b>Tom Huang</b></p> 	<p>Tom is Assistant Managing Editor for Journalism Initiatives at The Dallas Morning News, where he edits enterprise stories, helps with newsroom training and internships and leads the newsroom’s community-funded journalism initiative, which seeks philanthropic support of public service journalism. Since 2020, he has helped launch The News’ Education Lab, which has expanded education reporting with the support of local foundations; Arts Access, a partnership with KERA that covers arts and culture through a DEI lens; and the Dallas Media Collaborative, an alliance of news outlets and universities focused on solutions-based reporting on affordable housing.</p> <p>As an adjunct faculty member of The Poynter Institute, he organizes seminars for professional journalists on writing, reporting and editing. For the past six years, he has served as a coach in the Poynter Table Stakes program, which helps newsrooms make the transition to sustainable digital publishing.</p>
<p><b>Tom Nixon</b></p> 	<p>A presentation designer and coach, Tom has spent his career working with some of the world’s most successful professional speakers, entrepreneurs, subject matter experts and senior executives.</p> <p>He has designed live and online presentations for numerous small and large clients such as Visa International, The Coca-Cola Company, Hershey foods and Georgia-Pacific. His book “The Art of Presentation” offers a deep dive into his methodology for creating and delivering powerful, effective presentations.</p>

## Travers Johnson



A 2021 Maynard 200 alum and a Business Case Challenge Coach, Travers (he/him) is the Founder & CEO of Queerency, an LGBTQ+ business media startup, and also the Creator of LGBTQ+ Business Week, an annual 7-day celebration of queer-owned small businesses. He is an award-winning content strategist and editor with 15 years of experience in digital media, digital marketing, and book publishing.

Travers is a Forbes contributor who covers topics at the intersection of the queer economy and the creator economy, and he has worked for and with industry leading companies including Mailchimp, Penguin Random House, Edelman, and Scholastic.

Travers was trained at Morehouse College and Georgetown University and is a winner of the Google News Initiative Pitchfest and the 2021 Maynard 200 Media Entrepreneurship Award.

## Virgil Smith



Virgil, principal of the Smith Edwards Group, LLC, started the consulting firm in October 2015 after retiring from the Gannett company, where he worked for 24 years as a president and publisher at The Record in Stockton, California, and the Asheville Citizen-Times. He was also a corporate HR executive for Gannett/TEGNA. In that position, he focused on talent development, talent acquisition, talent management and diversity for broadcast, print and digital operations.

Before joining Gannett, Virgil spent 20 years with the McClatchy company, where he held several executive positions, including director of consumer marketing and chief labor negotiator. He counts hundreds of professionals he has assisted with managing and achieving career and life goals.

He continues involvement with diversity and leadership issues, serving on the Fox News Workplace Professionalism and Inclusion Council, as a consultant and career coach for the Asian American Journalists Association Executive Leadership Program, the WAN-IFRA World Newspaper Congress and as executive-in-residence for the Maynard 200 Advanced Leadership Program.

He also is on leadership and journalism advisory boards for The Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication at Florida International University and the Global School of Global Journalism & Communication at Morgan State University.

Virgil has bachelor's and master's degrees from the University of San Francisco and was awarded an honorary doctorate from the University of North Carolina, Asheville, where he is trustee emeritus.



## Bob Schieffer College of Communication at TCU Partners

**Dr. Kristie  
Bunton**



Dr. Kristie Bunton is dean of TCU's Bob Schieffer College of Communication, where she also is professor of journalism. Before arriving at TCU in 2015, she was associate dean of the College of Arts and Sciences at the University of St. Thomas, Minnesota's largest private university.

Her Ph.D. in communication ethics and law is from Indiana University, and her master's and bachelor's degrees in journalism are from the University of Missouri. She has taught ethics courses for 35 years.

She is author of the 2021 book *Having Their Say: Athletes, Entertainers, and the Ethics of Speaking Out*. She also is co-author of *The Ethics of Reality TV: A Philosophical Examination*, and she has written chapters for books including *The Ethics of Entertainment*, *The Ethics of the Family*, and *Handbook of Mass Media Ethics*. She also has published scholarly articles in journals such as *Journal of Mass Media Ethics and Public Integrity*.


**Dr. Uche  
Onyebadi**



Dr. Uche Onyebadi (Ph.D., Missouri School of Journalism, MO - USA) is a Professor and Chair of the Journalism Department, Texas Christian University, and former Director of Southern Illinois University Carbondale's School of Journalism (2014-2016). He is the current Editor of the *International Communication Research Journal*, published by the International Communication Division of the USA-based Association for Education in Journalism and Mass Communication (AEJMC).

Dr. Onyebadi's journalism career began as a reporter/feature writer at Vanguard newspaper (Nigeria), before he relocated to Kenya where he was a sports analyst (athletics, soccer and boxing) primarily on Kenya Broadcasting Corporation-TV. He was also engaged in sports management and promotions. Also in Kenya, he conceptualized and managed a 5-year Eveready-Energizer Batteries athletics sponsorship (1999-2004) for Athletics Kenya, the local affiliate of World Athletics (formerly, International Association of Athletics Federations, IAAF).

His peer-reviewed publications have appeared in several international journals, including the *Journal of Broadcasting & Electronic Media*, *Journalism & Mass Communication Educator*, *International Journal of Communication*, *International Communication Gazette*, *Journalism*, *Journal of Social Media in Society*, *Journal of International and Intercultural Communication*, and the *Journal of Mass Media Ethics*.

	<p>Dr. Onyebadi’s primary research area is in political and international communication. He currently focuses on the intersection of music and political communication from a global perspective, with four edited books in this sub-genre: Music and Messaging in the African Political Arena; Music as a Platform for Political Communication; Political Messaging in Music and Entertainment Spaces across the Globe (Vols. 1 &amp; 2); and Music and Engagement in the Asian Political Space.</p> <p>Dr. Onyebadi was a Fulbright Specialist at BRAC University, Bangladesh (2012), an invited media ethics workshop speaker in Kuwait, organized by Al Watan newspaper (2013), and a Visiting Professor, University of International Business and Economics, Beijing, China (2017).</p> <p>He is also a 2018-2019 Fellow of the AEJMC/ACJMC Institute for Diverse Leadership in Journalism and Communication</p>
<p style="text-align: center;"><b>Jean Marie Brown</b></p> 	<p>In addition to being a Maynard 200 Plenary speaker, Jean Marie is an associate professor of professional practice in the Department of Journalism at Texas Christian University. In addition to serving as a full-time faculty member, she is also director of student media.</p> <p>A former newspaper executive, Brown spent most of her professional career working for Knight Ridder and later McClatchy newspapers. She held management positions at The Fort Worth Star-Telegram and The Charlotte Observer.</p> <p>Her management career included time as a deputy features editor, city editor, assistant managing editor and managing editor. At one time, she directed local news coverage for the Arlington and Northeast edition of the Star-Telegram. Her strengths as an editor were line editing, story idea generation and staff development.</p> <p>As a reporter, she excelled at covering local government and public policy. She began her career in the Chicago bureau of The Wall Street Journal where she covered agriculture, financial futures and U.S. farm policy.</p> <p>Brown has a bachelor’s from Northwestern University’s Medill School of Journalism and a master’s from Texas Christian University.</p>

## Maynard Institute for Journalism Education Staff

**Odette  
Alcazaren-Keeley**



Odette is director of the Maynard 200 journalism fellowship program of the Maynard Institute for Journalism Education. She is also a diversity communications and media executive. She is president and founding partner of Global MediaX, a strategic multicultural and international media consultancy group headquartered in the Bay Area. Previously, she was a consultant for the Democracy Fund.

A respected broadcast journalist, Odette’s career spans 20-plus years in the United States and the Philippines. Previously, at New America Media [NAM], she was the national media network director, television and radio news anchor/executive producer, as well as chair and co-emcee of the NAM Ethnic Media Awards. She hosted and produced NAM’s weekly segment on 91.7 FM KALW in the Bay Area, the TV show “New America Now” and its monthly TV news magazine on Comcast Hometown Network [CHN] with the same program name. She was also an alternate anchor and segment producer for ‘Upside’ on Comcast Channel 104.

She was a regular commentator and featured panelist on KQED TV and radio programs in San Francisco including “This Week in Northern California” and “Pacific Time.”

In the 9/11 aftermath, Odette led the core group that launched the U.S. news bureau of The Filipino Channel TV of ABS-CBN International, headquartered in the Bay Area. She simultaneously served as news executive producer, co-anchor and head writer for “Balitang America” [News in America], the network’s flagship newscast. In the Philippines, she had worked in the network’s parent company, ABS-CBN Channel 2, as a news reporter, associate producer and head writer for its various production, news and current affairs programs and broadcast affiliates.

In 2022, Odette was the recipient of the “Unsung Hero Award” from the SPJ Northern California Board, and was also previously awarded as one of The One Hundred Most Influential Filipino Americans [TOFA]. She is a board trustee of the Golden Gate National Parks Conservancy and formerly, for the University of the Philippines Alumni Association of San Francisco [UPAASF].

She graduated cum laude from the University of the Philippines Diliman, the country’s premiere state university, with a bachelor’s in Mass Communication and minored in Broadcast Journalism.

**Evelyn Hsu**



Evelyn is Co-Executive Director of the Maynard Institute. She originally joined the Maynard Institute in 2004 as director of programs. She worked as a reporter at the San Francisco Chronicle and The Washington Post.

She was an associate director of the American Press Institute and a member of the Poynter Institute faculty. She is a past national president of the Asian American Journalists Association and a graduate of the Maynard Institute’s Summer Program for Minority Journalists.

**Martin G.  
Reynolds**



In addition to being a Maynard 200 Plenary Speaker, Martin is Co-Executive Director of the Maynard Institute. Previously, Martin was a senior fellow for strategic planning for the institute, helping to oversee planning and implementation of the “MIJE Re-Imagined” project. He is co-founder of Oakland Voices, a community storytelling project that trains residents to be community correspondents. For his work there, he was named as Digital First Media’s Innovator of the Year.

Before his Maynard fellowship, Reynolds was senior editor for community engagement and training for 18 years with the Bay Area News Group and editor-in-chief of the Oakland Tribune between 2008-2011. Reynolds was also a lead editor on the Chauncey Bailey Project, formed in 2007 to investigate the slaying of the former Oakland Post editor and Tribune reporter.

Reynolds is also director of the Reveal Investigative Fellowships from the Center for Investigative Reporting. He has helped to raise more than \$1 million from foundations to support reporting and community engagement initiatives. He conducts Fault Lines diversity training programs for media companies, colleges and universities. He is a sought-after speaker on the state of diversity, trust and inclusion in journalism.